



ANNUAL REPORT

Bicycle Colorado | 2024



ADVOCATING FOR ALL PEOPLE WHO RIDE BIKES

Policy | Education | Events

BICYCLECOLORADO.ORG

>> >> MESSAGE FROM LEADERSHIP

As we reflect on the progress made in 2024, we're both encouraged and deeply motivated by the work ahead. Bicycle Colorado's mission remains steadfast: to ensure that everyone—regardless of age, ability, or background—can walk, bike, and use public transportation safely for recreation and daily travel.

The number of fatalities involving bicyclists and pedestrians in Colorado reached an all-time high in 2023. Although fatalities were down in 2024 compared to 2023, it's hard to celebrate when any person loses their life in a traffic crash. However, we're cautiously optimistic that 2024 marks the start of a downward trend, proving that the strategies we've been advocating for are yielding favorable results.

At Bicycle Colorado, our work is about much more than reducing fatalities—it's about improving the quality of life for our communities. Reducing traffic crashes, cutting the percentage of single-occupancy vehicle trips, and increasing the number of people walking, biking, and using public transit are goals that benefit us all: cleaner air, better health, and stronger local economies.

This year, we made significant strides in advocating for policies and infrastructure that support biking, walking, and public transit. One of the most notable legislative wins was the passage of SB24-065, the distracted driving bill, after five prior attempts. However, as with all progress, there were setbacks, such as the failure of SB24-036, a bill designed to fund critical bike and pedestrian infrastructure.

The success of this year's legislative session and the overall momentum toward safer streets would not have been possible without the unwavering support of our community. Advocates who wrote to their legislators, attended our Safe Streets Lobby Day, and testified at the Capitol played a critical role in ensuring our voices were heard. It is a powerful reminder that change is driven by people who show up and speak up.

As we look ahead, our work is far from done. Bicycle Colorado remains the only state-level nonprofit dedicated to advocating for the safety and accessibility of walking, biking, and public transit. But together, we are building a movement that is making real, lasting change. We are proud to be part of this journey and grateful for the support of all those who share our vision for a safer, more sustainable future.



Pete Piccolo

Executive Director

720-273-1718 | pete@bicyclecolorado.org



>> >> YEAR IN REVIEW

Our Mission

To advocate for all people who ride bikes.



Our Vision

We envision a Colorado where all people and communities benefit from safe and accessible bicycling.

Core Belief

We believe that people of all ages and abilities, no matter where they are in Colorado, have the right to bike, walk, and roll without fear for their safety.



ADVOCACY

We secure funding to build biking and walking infrastructure and pass laws and policies that protect bicyclists and pedestrians.



EDUCATION

We teach people how to ride and equip people with the knowledge and skills to use roads, bike lanes, and paths safely.



EVENTS

We provide advocacy, riding clinics, operations, and promotion services to support the success of over 300 Colorado bike events.

>> >> ACCOMPLISHMENTS

- > 5 of the 6 bicycle- and pedestrian-friendly bills we supported passed, including the distracted driving bill
- > Participated in a task force to update the state's Greenhouse Gas Pollution Reduction Roadmap
- > Helped launch a statewide e-bike subsidy with the Colorado Energy Office and local bike shops
- > Helped lead the Colorado Mountain Bike Coalition
- > Piloted Youth Advocacy Training Program
- > Generated demand for SHIFT Driving, our digital interactive driving course
- > Hosted 8 race clinics to introduce new riders, including women and youth, to various cycling disciplines
- > Supported bike events across the state with over 250,000 views to our website event calendar



>> >> BY THE NUMBERS



Total Revenue \$1.8M

Program Expense \$1.47M

Administrative & Fundraising \$303K

Total Ending Net Assets \$640K



>> >> FUNDING SOURCES



Grants & Contributions \$672K

Program Contracts \$370K

Membership Dues \$318K

Events \$85K



>> >> BOARD OF DIRECTORS

Brad Tucker | President

> Carbondale

Russ Shaw | Treasurer

> Denver

Andy Kerr

> Lakewood

Cory Popovich

> Golden

Dawn Nakamura Kessler

> Denver / Santa Fe

Ella Lyons

> Golden

Erik Esborg

> Arvada

Shannon Anderson | Vice President

> Vail

Mark Feerhof

> Denver

Lee Herndon

> Denver

Xavier Melendez

> Boulder

Marcus Robinson

> Denver

Stephanie Puello

> Denver

Eugene Howard

> Denver

>> ADVISORY BOARD

Bill Rier

Andy Pruitt

Ned Overend

Bob Moore

Sean Pey

Greg Seebart

>> RIDE ADVISORY BOARD

Respect Inclusion Diversity Equity

Ann Nguyen

Cate Townley

Lauren Nagle

Mike Wolfner

Barbara Thomas

