

>> >> PROMOTE YOUR BUSINESS

By becoming a Bicycle Colorado **Business Member**, your company or organization plays a direct role in shaping a safer and more accessible future for everyone who rides—or could ride—a bike in Colorado. Your membership not only supports healthier, more sustainable, and less stressful communities, but it also shows your employees and customers that your business is committed to building a better Colorado for everyone.



Bicycle Colorado's Audience Reach

>> Email

Bicycle Colorado eNews: 20,000+ subscribers, monthly frequency
Average Open Rate: 45%+

>> Social Media

Bicycle Colorado Social: 11,000 Facebook followers, 5,000 Instagram followers, 2,000 X followers

>> Website

300,000+ annual views

>> >> BUSINESS MEMBERSHIP TIERS

	Tier Three \$750	Tier Two \$450	Tier One \$150
Business Member Directory Our online compressive list of bicycle-friendly businesses in Colorado.	●	●	●
Business Promotion Opportunity to promote your business through a discount code or promotion to our 10,000 members.	●	●	●
Bicycle Colorado eNews Featured mention with logo, photos, and links in our monthly email newsletter.	● 2	● 1	
Social Media Posts Across Bicycle Colorado channels	● 2	● 1	
Event Tickets Complimentary tickets to a Bicycle Colorado event, such as Gear Up! or VeloSwap.	● 4	● 2	

SIGN UP TODAY

